



Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **NICOLETA CORBU**
E-mail(s) **nicoleta.corbu@comunicare.ro**
Nationality **Romanian**
Date of birth **October 13, 1977**
Gender **Female**

Work experience

Dates	November 2012 – present
Occupation or position held	Dean, College of Communication and Public Relations, National School of Political Sciences and Public Administration
Main activities and responsibilities	Coordination of academic, research and administrative activities within the College of Communication and Public Relations
Name and address of employer	College of Communication and Public Relations, National School of Political Sciences and Public Administration
Type of business or sector	Higher education and Research
Dates	May – November 2012
Occupation or position held	Vice-dean for research and international relations, College of Communication and Public Relations, National School of Political Sciences and Public Administration
Main activities and responsibilities	Coordination of scientific activities and international relations programs within the College of Communication and Public Relations
Name and address of employer	College of Communication and Public Relations, National School of Political Sciences and Public Administration
Type of business or sector	Higher education and Research

Dates 2010 – 2012
Occupation or position held Vice-dean for research, College of Communication and Public Relations, National School of Political Sciences and Public Administration
Main activities and responsibilities Coordination of scientific activities in the College of Communication and Public Relations
Name and address of employer College of Communication and Public Relations, National School of Political Sciences and Public Administration
Type of business or sector Higher education and Research

Dates 2009 – present
Occupation or position held Executive Director of the Center for Research in Communication, College of Communication and Public Relations, National School of Political Sciences and Public Administration
Main activities and responsibilities Coordinating research activities, setting national and international collaborations, coordinating national and international research activities (workshops, conferences etc.)
Name and address of employer College of Communication and Public Relations, National School of Political Sciences and Public Administration
Type of business or sector Higher education and Research

Dates 2012 – present
Occupation or position held Associate professor
Main activities and responsibilities Teaches courses of Mass media and society and History of communication studies
Name and address of employer College of Communication and Public Relations, National School of Political Sciences and Public Administration, Bucharest, Romania

Dates 2007 – 2012
Occupation or position held Senior Lecturer
Main activities and responsibilities Teaches courses of Mass media and society and History of communication studies
Name and address of employer College of Communication and Public Relations, National School of Political Sciences and Public Administration, Bucharest, Romania

Dates 2001 – 2007
Occupation or position held Assistant Professor
Main activities and responsibilities Teaches courses of Mass media and society and History of communication studies
Name and address of employer College of Communication and Public Relations, National School of Political Sciences and Public Administration, Bucharest, Romania
Type of business or sector Higher education and Research

Dates 2012 – 2013
Occupation or position held Project manager of the research project “The Euro Crisis: Public Debate, Media Framing and Social Perception”
Main activities and responsibilities Coordination of research activities regarding European identity: research designs, reports, data interpretation
Name and address of employer Center for Research in Communication, College of Communication and Public Relations, 6 Povernei Street, District 1, Bucharest
Type of business or sector Education – Research

Dates 2008 – 2011

Occupation or position held	Team member in the research project “Intercultural communication in the European context. Construction of a Conjunctive paradigm on the new rapport between national cultures and the emergence of European cultural identity”
Main activities and responsibilities	Coordination of research activities regarding European identity: research designs, reports, data interpretation
Name and address of employer	National Council of Higher Education Research, 1 Schitu Măgureanu, 3 rd Floor, Bucharest
Type of business or sector	Education – Research
Dates	2008 – 2011
Occupation or position held	Team member in the research project “The media construction of europeanization as a public problem in the context of the European integration of Romanian society”
Main activities and responsibilities	Coordination of research activities regarding the europeanization of the Romanian society: research designs, reports, data interpretation
Name and address of employer	National Council of Higher Education Research, 1 Schitu Măgureanu, 3 rd Floor, Bucharest
Type of business or sector	Education – Research
Dates	2009 – 2012
Occupation or position held	Team member in the research project “Instruments and mechanisms of growth and facilitation of higher education access based on horizontal and vertical partnerships among institutions of education, central and local structures of the educational system and social actors”
Main activities and responsibilities	Coordination of quantitative research activities regarding access and equity in higher education in Romania: research designs, reports, data interpretation
Name and address of employer	National Council of Higher Education Research, 1 Schitu Măgureanu, 3 rd Floor, Bucharest
Type of business or sector	Education, Structural Funds
Dates	February – March 2011
Occupation or position held	Trainer on “Research Methods and statistic analysis” in the project “Development of the institutional capacity of the authorities of the local public administration and their association (A.Co.R.) for supporting sustainable development in rural areas”
Main activities and responsibilities	Training of local inspectors: research design, data base construction, data analysis, writing reports
Name and address of employer	Mercury 360, 9 Dimitrie Pompei Blvd, Sector 2, Bucharest
Type of business or sector	Marketing Research

Education and training

Dates	September 2012 – October 2012
Title of qualification awarded	Visiting Scholar
Name and type of organisation providing education and training	Department of Communication, College of Arts and Sciences, Florida Gulf Coast University, USA
Dates	July 2011 – August 2011
Title of qualification awarded	Certificate of completion / Courses taken: Introduction to R, Multiple Regression Analysis
Name and type of organisation providing education and training	6th ECPR Summer School in Methods and Techniques, Ljubljana, Slovenia
Dates	August 2008 – June 2009
Title of qualification awarded	Certificate of completion
Name and type of organisation providing education and training	Fulbright Scholar at James M. Cox Jr. Center for International Mass Communication Training and Research University of Georgia, USA

Dates February 2008 – April 2008
 Title of qualification awarded Research stage in Theories of communication
 Name and type of organisation providing education and training LERASS, Université Paul Sabatier, Toulouse, France

Dates 2005 – 2009
 Title of qualification awarded PhD diploma in Sociology, *Magna cum laude*
 Name and type of organisation providing education and training Doctoral School of Sociology, National School of Political Sciences and Public Administration

Dates 2002 – 2003
 Title of qualification awarded MA in Linguistics
 Name and type of organisation providing education and training College of Foreign Languages, University of Bucharest

Dates 1999 – 2003
 Title of qualification awarded BA in Communication and Public Relations
 Name and type of organisation providing education and training College of Communication and Public Relations, National School of Political Sciences and Public Administration

Dates 1996 – 2000
 Title of qualification awarded BA in Romanian and French Languages and Literatures
 Name and type of organisation providing education and training College of Letters (Romanian-French), University of Bucharest

Other language(s)

Self-assessment <i>European level</i> (*)	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C1
French	C2	C2	C1	C1	C1

(*) *Common European Framework of Reference (CEF) level*

Computer Skills Microsoft Office (Word, Excell, Power Point), SPSS

Driving licence Category B.

Additional information

Publications

Books

- **Corbu, Nicoleta**, Boțan, Mădălina (2012, trad.), *Telepresidents. An Inquiry into a Presidential Campaign*, Bucharest, Comunicare.ro

- **Corbu, Nicoleta**, Boțan, Mădălina (2011), *Telepreședinții. Radiografia unei campanii electorale*, Bucharest, Comunicare.ro
- Pricopie, Remus, Frunzaru, Valeriu, **Corbu, Nicoleta**, Ivan, Loredana, Bârgăoanu, Alina (2011), *Acces și echitate în învățământul superior din România. Dialog cu elevii și studenții* [*Acces and Equity in Higher Education in Romania. Dialog with Pupils and Students*], Bucharest, Comunicare.ro.
- Dobrescu, Paul, Bârgăoanu, Alina, **Corbu, Nicoleta** (2007), *Istoria comunicării* [*History of Communication Studies*], Comunicare.ro, Bucharest.

Edited books

- **Corbu, Nicoleta**, Popescu-Jourdy, Dana, Vlad, Tudor (eds.) (forthcoming), *Identity and Intercultural communication*, Cambridge, Cambridge University Press.
- Moshe, Mira, **Corbu, Nicoleta** (eds.) (forthcoming), *The Walk of Shame*, Nova Science Pub Inc.
- **Corbu, Nicoleta**, Becker, Lee B., Pricopie, Remus, Vlad, Tudor (eds.) (forthcoming), *Crisis Communication*, Bucharest, Comunicare.ro
- **Corbu, Nicoleta**, Negrea, Elena, Tudorie, George (eds.) (2010), *Globalization and Changing Patterns in the Public Sphere*, Bucharest, Comunicare.ro.
- **Corbu, Nicoleta** (2009), Brandurile globale: O cercetare cros-culturală în context mediatic [*Global Brands. A Cross-Cultural Perspective in Media Context*], Tritonic, București.
- Dobrescu, Paul, Bârgăoanu, Alina, Țăranu, Andrei (eds.), Ionescu, Mihaela, **Corbu, Nicoleta** (co-eds) (2007), *Globalisation And Policies of Development*, Bucharest, Comunicare.ro
- Codrescu, Anne-Marie, **Tănase (Corbu), Nicoleta** (2004), *Le français au quotidien*, Bucharest, Comunicare.ro.

Articles

- **Corbu, Nicoleta** (2012), „Framing a Contemporary History Page: Romania’s Symbolic Integration in the EU”, *Transylvanian Review*, 4(XXI), 97-112.
- Iorgoveanu, Aurora, **Corbu, Nicoleta** (2012), “No Consensus on Framing? Towards an Integrative Approach Defining Frames both as Text and Visuals”, *Romanian Journal of Communication and Public Relations*, 14(3), 91-102.
- Ivan, Loredana, Pricopie, Remus, Frunzaru, Valeriu, Cismaru, Diana, **Corbu, Nicoleta** (2012), “The

Risk of Dropping Education for Romanian High School Students. Structural Factors and Educational Policies”, *Procedia. Social and Behavioral Sciences*, 46, 2312-2321.

- Frunzaru, Valeriu, **Corbu, Nicoleta** (2011), "In Search of a European Identity: An Instrumental Approach", *Romanian Journal of Communication and Public Relations*, Special Issue "Identity and Intercultural Communication. A Romanian Perspective", 13(4), 37-48.
- **Corbu, Nicoleta** (2011), „La personnalité de marque: une approche cross-culturelle”, *Romanian Journal of Communication and Public Relations*, 13(3), 21-42.
- Boțan, Mădălina, **Corbu, Nicoleta** (2011), "TV News Frames And The Construction Of Electoral Stakes During The 2009 Romanian Presidential Elections", *Romanian Journal of Communication and Public Relations*, 13(2), 51-63.
- **Corbu, Nicoleta**, Frunzaru, Valeriu, Boțan, Mădălina, Schifirneț, Constantin (2011), "Stabilirea agendei publice referitoare la Uniunea Europeană: alegerile europarlamentare din 2009, în România" [„Setting the Public Agenda about EU Issues: 2009 Romanian Elections for the European Parliament”], *Revista Română de Sociologie [Romanian Journal of Sociology]*, 3-4, 301-320.
- Udrea, Georgiana, **Corbu, Nicoleta** (2010), "The Building of a European Identity and its Challenges", *Romanian Journal of Communication and Public Relations*, 12(3), 65-85.
- Pricopie, Remus, Frunzaru, Valeriu, **Corbu, Nicoleta**, Ivan, Loredana (2010), "Arguments for a New Policy Dialog on Access and Equity in Romanian Higher Education", *Romanian Journal of Communication and Public Relations*, 12(2), 9-25.
- **Corbu, Nicoleta** (2010), "Cultural Identity as a System: Toward the Crystallization of a European Cultural Identity", *Romanian Journal of Communication and Public Relations*, 12(1), 121-132.
- Georgiu, Grigore, Ciocea, Mălina, Corbu, Nicoleta (2009), "National or European? The Case of Romanian Political Parties' Platforms for 2009 European Elections", *ESSACHES*, 2(4), 183-201.
- **Corbu, Nicoleta** (2009), "Brand Image. A Cross-cultural perspective", *Journal of Media Research*, 5(3), pp. 72-88.
- **Corbu, Nicoleta** (2009), "Methodological Issues in Cultural Semiotics of Advertising", *Romanian Journal of Communication and Public Relations*, 11(3), 59-66.
- **Corbu, Nicoleta**, Qing, Qingmei (2009), "The Role Played by People's Financial Situation in Their Choice of President in 2008 U.S. Elections", *Revista română de comunicare și relații publice [Romanian Journal of Communication and Public Relations]*, 16, 117-136.
- **Corbu, Nicoleta** (2009), "Brand personality and cultural determination in automobile advertising", *Revista română de comunicare și relații publice [Romanian Journal of Communication and Public Relations]*, 15, 213-226.
- **Corbu, Nicoleta** (2008), "La Roumanie en 10 jours. Le sensationnel: le profil d'une chaîne TV", *ESSACHES*, 1(1), 141-166.

- Cismaru, Diana, Stănciugelu, Irina, Ivan, Loredana, **Corbu, Nicoleta** (2007), "Intern communication in Romanian scholar organizations. A sociological investigation", *Revista română de comunicare și relații publice [Romanian Journal of Communication and Public Relations]*, 10(1), 221-230.

Chapters

- **Corbu, Nicoleta**, Moshe, Mira (forthcoming), "The Walk of Shame to Presidency", în Moshe, Mira, Corbu, Nicoleta (eds.), *The Walk of Shame*, Nova Science Pub Inc.
- Moshe, Mira, **Corbu, Nicoleta** (forthcoming), "Promoting European Identity: The Construction and Reconstruction of European Union Identity Myths, Israel vs. Romania" în Corbu, Nicoleta, Popescu-Jourdy, Dana, Vlad, Tudor (eds.) (forthcoming), *Identity and Intercultural communication*, Cambridge, Cambridge University Press.
- **Corbu, Nicoleta**, Udrea, Georgiana (forthcoming), "European Cultural Identity and Its Challenges in Intercultural Context: An Empirical Approach" în Corbu, Nicoleta, Popescu-Jourdy, Dana, Vlad, Tudor (eds.) (forthcoming), *Identity and Intercultural communication*, Cambridge, Cambridge University Press.
- Valeriu Frunzaru, Mădălina Boțan, **Nicoleta Corbu** (2011), "Identitatea europeană și televiziunea" ["European Identity and Television"], în Schifirneț, Constantin (ed.), *Europeanizarea societății românești și mass-media [The Europeanization of Romanian Society and the Media]*, București, Comunicare.ro, 130-157.
- **Nicoleta Corbu**, Valeriu Frunzaru, Mădălina Boțan, Constantin Schifirneț (2011), "Stabilirea agendei publice referitoare la Uniunea Europeană: alegerile europarlamentare din 2009 [„Setting the Public Agenda about EU Issues: 2009 Romanian Elections for the European Parliament”], în România”, în Schifirneț, Constantin (ed.), *Europeanizarea societății românești și mass-media [The Europeanization of Romanian Society and the Media]*, București, Comunicare.ro, 158-179.
- Mădălina Boțan, **Nicoleta Corbu**, Valeriu Frunzaru (2011), „Dezbaterile electorale televizate ca surse de stabilirea agendei publice” ["Election Debates as Agenda Setting Agents"], în Schifirneț, Constantin (ed.), *Europeanizarea societății românești și mass-media [The Europeanization of Romanian Society and the Media]*, București, Comunicare.ro, 180-204.
- Georgiana Udrea, **Nicoleta Corbu** (2011), "În căutarea identității europene. Perspective teoretice" ["In Search of a European Identity. Theoretical Perspectives"], în Alina Bârgăoanu, Elena Negrea (eds.), *Comunicarea în Uniunea Europeană. Modele teoretice și aspecte practice*, București, Comunicare.ro, 85-99.
- Udrea, Georgiana, **Corbu, Nicoleta** (2011), "Cultural Adaptive Patterns in European Contexts", in Lesenciuc, Adrian (ed.), *Redefining Community in Intercultural Context*, "Henri Coandă" Air Force

Academy, Braşov.

- **Corbu, Nicoleta** (2010), "Being a Fulbrighter. The Beginning of the Journey", în Pricopie, Remus, Guţu, Dorina, Moroiu, Mihai (eds.), *Fulbright Ripple Effect on International Education*, Bucharest, Comunicare.ro, 114-124.
- **Corbu, Nicoleta**, Negrea, Elena, Tudorie, George (2010), "Introduction: Engaging the (European) Public Sphere in the Global Age" in Corbu, Nicoleta, Negrea, Elena, Tudorie, George (eds.) *Globalization and Changing Patterns in the Public Sphere*, Bucharest, Comunicare.ro, 7-8.
- Becker, Lee B., **Corbu, Nicoleta**, Qing, Qingmei (2010), "Using Voter Lists as Sampling Frames: Two Studies on Vote Choice and Turnout", in Corbu, Nicoleta, Negrea, Elena, Tudorie, George, *Globalization and Changing Patterns in the Public Sphere*, Bucharest, Comunicare.ro, pp. 101-124.
- Cărlan, Alexandru, **Corbu, Nicoleta**, Ciocea, Mălina (2009), "Research Methods in Cultural Identity Inquiry", in Dobrescu, Paul, Pricopie, Remus, Ionescu, Mihaela Alexandra (eds.), *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Comunicare.ro, pp. 133-140.
- **Corbu, Nicoleta** (2008), "Senzaţionalul. Profilul unui canal de televiziune" ["Sensationalism. The profile of a TV station"] in Drăgan, Ioan, Cismaru, Diana (eds.), *Telemânia în zece zile [TeleRomania in ten days]*, Tritonic, Bucharest.
- **Corbu, Nicoleta** (2008), "La globalisation et la construction du sens du signe publicitaire" in Bărgăoanu, Alina, Pricopie, Remus, Țăranu, Andrei (eds.), *Research and Innovation. Policies and Strategies in the Age of Globalization*, Bucharest, 276-284
- **Corbu, Nicoleta** (2007), *Preface and translation of the book: Gabriel Tarde, Opinia și mulțimea [The Opinion and The Crowd]*, Comunicare.ro.
- **Corbu, Nicoleta** (2007), "La Publisphère – entre local et global" in Dobrescu, Paul, Bărgăoanu, Alina, Țăranu, Andrei (eds.), *Globalisation And Policies of Development*, Bucharest, Comunicare.ro, 311-318
- **Corbu, Nicoleta** (2006), "Stéréotypes, valeurs et pseudovaleurs de la démocratie dans les médias", in Stoean, Carmen-Ștefania, Ivanciu, Nina, Lorentz, Antoaneta, Constantinescu-Ștefănel, Ruxandra (eds.), *Valeurs, discours, praxis*, ASE, Bucharest, 74-83.
- **Corbu, Nicoleta** (2006), "La télévision et la chance de la démocratie" in Bratosin, Ștefan (ed.), *Démocratie participative en Europe*, Lerass, Univ. Paul Sabatier, Toulouse, 126-132.

Additional information Papers read

- Aurora Iorgoveanu, **Nicoleta Corbu** (2012), "Question of gender bias: on the visual framing of the male and female Romanian candidates in 2009 European campaign", *New Media and the Public Sphere*, University of Copenhagen, Denmark.
- Bârgăoanu, Alina, Dobrescu, Paul, **Corbu, Nicoleta** (2012), „The Role Played by Public Elites in Building of a European Public Sphere”, *Media and the Public Sphere*, Lyon, France.
- **Corbu, Nicoleta** (2012), „Framing the European Crisis in the Romanian Online Media”, *Media and the Public Sphere*, Lyon, France.
- Iorgoveanu, Aurora, **Corbu, Nicoleta** (2012), „No Consensus on Framing? Towards an Integrative Approach Defining Frames Both as Text and Visuals”, *Redefining Community in Intercultural Context, RCIC'12*, Braşov, Romania.
- **Corbu, Nicoleta**, Udrea, Georgiana (2011), "European Cultural Identity and Its Challenges in Intercultural Context: An Empirical Approach", International Conference *Identity and Intercultural Communication*, Bucharest, Romania
- Moshe, Mira, **Corbu, Nicoleta** (2011), "Promoting European Identity? The Construction and Re-Construction of the European Identity Myths, Israel vs. Romania", International Conference *Identity and Intercultural Communication*, Bucharest, Romania.
- **Corbu, Nicoleta**, Boţan, Mădălina, Bârgăoanu, Alina, Negrea, Elena (2011), „Framing European Issues in Romanian Media”, International Conference *The New World of Public Opinion Research World Association of Public Opinion Research*, Amsterdam, Netherlands.
- **Corbu, Nicoleta**, Udrea, Georgiana (2011), "Challenges of European Cultural Identity in Intercultural Context", International Conference *Social Relations in Turbulent Times, European Sociological Association*, Geneva, Switzerland.
- Frunzaru, Valeriu, **Corbu, Nicoleta**, Pricopie, Remus, Ivan, Loredana (2011), "High School Pupils' Choice About College in Romania", International Conference *Social Relations in Turbulent Times, European Sociological Association*, Geneva, Switzerland.
- **Corbu, Nicoleta**, Boţan, Mădălina (2011), „Framing of European News. The Coverage of the Schengen Case”, IAMCR, Istanbul, Turkey.
- Udrea, Georgiana, **Corbu, Nicoleta** (2011), „Cultural Adaptive Patterns in European Contexts”, International Conference *Redefining Community in Intercultural Context, RCIC'12*, Braşov, România.
- Dobrescu, Paul, Negrea, Elena, **Corbu, Nicoleta** (2011), „The Decline of the Romanians' Confidence in the EU. The Case of Romania's Accession to the Schengen Area”, *Populismus und Euro-Skeptizismus in Sudosteuropa Symposium*, Germany.
- Frunzaru, Valeriu, **Corbu, Nicoleta**, Boţan, Mădălina (2011), „Building a European Union Public Agenda in Romania”, *Annual Conference of Research in Sociologie and Social Work*, Bucharest, Romania.
- Frunzaru, Valeriu, **Corbu, Nicoleta**, Pricopie, Remus, Ivan, Loredana (2011), "Brain Drain from

Romania: Young People's Plans after Graduation", *Going Global? (Highly) Skilled Migrants and Societal Participation*, Aachen, Germany.

- Ivan, Loredana, Frunzaru, Valeriu, Pricopie, Remus, **Corbu, Nicoleta** (2011), "The Risk of Dropping School Versus Enrolling University for the Romanian High School Pupils. Insides for National Educational Policies", *INTED2011*, Valencia, Spain
- Frunzaru, Valeriu, Ivan, Loredana, **Corbu, Nicoleta**, Pricopie, Remus (2010), „What High School Pupils Do After Graduation. Recommendations for Education and Employment Policies”, International conference *Remaking the Social. New Risks and Solidarities* (1st edition), Cluj-Napoca. Romania.
- **Corbu, Nicoleta**, Boțan, Mădălina (2010), "Priming and Framing Effects in the Media Coverage of 2009 Romanian Presidential Elections, International Conference *Globalization and Changing Patterns in the Public Sphere* (4th edition), Bucharest, Romania.
- Pricopie, Remus, **Corbu, Nicoleta**, Ivan, Loredana, Frunzaru, Valeriu (2010), "Factors Influencing School Performance in Romanian Higher Education", International Conference *Globalization and Changing Patterns in the Public Sphere* (4th edition), Bucharest, Romania.
- **Corbu, Nicoleta**, Frunzaru, Valeriu (2010), „Romanian Media Agenda for the 2009 European Elections”, *Interdisciplinary Social Sciences* (5th edition), Cambridge, UK.
- Frunzaru, Valeriu, **Corbu, Nicoleta** (2010), „Women Politicians in the 2009 Romanian Elections for the European Union Parliament”, *Beyond Citizenship: Feminism and the Transformation of Belonging*, London, UK.
- Boțan, Mădălina, **Corbu, Nicoleta** (2010), "L'information médiatique et la responsabilité sociale : une relation confuse", *Colloque franco-roumain: La communication entre logiques marchandes et logiques solidaires* (17th edition), Bucharest, Romania.
- **Corbu, Nicoleta**, Qing, Qingmei, Becker, Lee B. (2009), „Voter Lists as Sampling Frames for Telephone and Mail Samples: Validating Two Studies by Focusing on Vote Choice and Turnout”, *Midwest Association for Public Opinion Research*, Chicago, USA.
- **Corbu, Nicoleta** (2009), "Methodological Issues in Cultural Semiotics of Advertising", International conference *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania.
- Cârlan, Alexandru, **Corbu, Nicoleta**, Ciocea, Mălina (2009), "Research Methods in Cultural Identity Inquiry", International conference *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania.
- **Corbu, Nicoleta**, Qing, Qingmei, Becker, Lee B. (2009), "Using Voter Lists To Create Telephone and Mail Samples: Two Validation Studies from a Single Community", Conferința *Southern Association for Public Opinion Research*, Raleigh, USA.
- Georgiu, Grigore, Ciocea, Mălina, **Corbu, Nicoleta** (2009), "Conflicting Visions of the Cultural Identity of Europe in Romania", *European Sociological Association*, Lisbon, Portugal.

- **Corbu, Nicoleta** (2008), "La globalisation et la construction du sens du signe publicitaire", *Research and Innovation. Policies and Strategies in the Age of Globalization*, Bucharest, Romania.
- **Corbu, Nicoleta** (2007), "La Publisphère – entre local et global", Conferința Internațională *Globalisation And Policies of Development*, Bucharest, Romania.
- **Corbu, Nicoleta** (2006), "Stéréotypes, valeurs et pseudovalues de la démocratie dans les médias", *Valeurs, discours, praxis*, Bucharest, Romania
- **Corbu, Nicoleta** (2006), "La télévision et la chance de la démocratie", *Démocratie participative en Europe*, Toulouse, France.
- **Corbu, Nicoleta** (2003), "Le discours publicitaire comme acte de langage indirect", *CIFSIC Colloque bilatéral franco-roumain*, Bucharest, Romania.

Additional information Organizer of scientific events

2012 – International Conference *Media and the Public Sphere*, Lyon, France

2012 – International Conference *Redefining Community in Intercultural Context RCIC'12*, Braşov, Romania.

2012 – Romanian-American workshop *Media Coverage of Elections*, Bucharest, Romania

2011 – International Conference *Identity and Intercultural Communication*, Bucharest, Romania.

2011 – French-Romanian conference *Traces, Mémoires et Communication* (18th edition), Bucharest, Romania.

2011 – International Conference *Redefining Community in Intercultural Context RCIC'11*, Braşov, Romania.

2011 – Romanian-American workshop *Crisis Communication*, Bucharest, Romania.

2010 – International Conference *Globalization and Changing Patterns in the Public Sphere*, Bucharest, Romania.

2010 – Workshop CNCSIS *Diaspora în Cercetarea Ştiinţifică în Învăţământul Superior din România [Diaspora in the Scientific Research in Higher Education in Romania]*, Bucharest, Romania.

2010 – French-Romanian conference *La communication entre logiques marchandes et logiques solidaires* (17th edition), Bucharest, Romania.

2010 – Romanian-American workshop *Media Changes, Public Information, and Public Responsibility*, Bucharest, Romania.

2009 – International Conference *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania.

2008 – International Conference *Research and Innovation. Policies and Strategies in the Age of*

Globalization, Bucharest, Romania.

2007 – International Conference *Globalization And Policies of Development*, Bucharest, Romania.

Member of International Organizations:

International Association for Media and Communication Research

European Sociological Association

European Public Relations Education and Research Association

European Communication Research and Education Association

Member in Scientific Committee of Conferences:

2012 – International Conference *Redefining Community in Intercultural Context RCIC'12*, Braşov, Romania.

2011 – International conference *Redefining Community in Intercultural Context, RCIC'11*, Braşov, Romania.

2010 – French-Romanian bi-lateral conference, *La communication entre logiques marchandes et logiques solidaires*, Bucharest, Romania.

2009 – International conference *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania.

Member in the Review Board of BDI Academic Journals:

Journal of Media Research

- 2010 – present

Journal of Communication and Public Relations

- 2010 – present